

## **End Of World**

When the End of the World Arrives, How Will the Media Report It?

USA Today: WE'RE DEAD

The Wall Street Journal: DOW JONES PLUMMETS AS WORLD ENDS

National Enquirer: O.J. AND NICOLE, TOGETHER AGAIN

Playboy: GIRLS OF THE APOCALYPSE

Microsoft Systems Journal: APPLE LOSES MARKET SHARE

Victoria's Secret Catalog: OUR FINAL SALE

Sports Illustrated: GAME OVER

Wired: THE LAST NEW THING

Rolling Stone: THE GRATEFUL DEAD REUNION TOUR

Readers Digest: 'BYE

Discover Magazine: HOW WILL THE EXTINCTION OF ALL LIFE AS WE KNOW IT  
AFFECT THE WAY WE VIEW THE COSMOS?

TV Guide: DEATH AND DAMNATION: NIELSON RATINGS SOAR!

Lady's Home Journal: LOSE 10 LBS BY JUDGEMENT DAY WITH OUR NEW  
"ARMAGEDDON" DIET!

America Online: SYSTEM TEMPORARILY DOWN. TRY CALLING BACK IN 15  
MINUTES.

Inc. magazine: TEN WAYS YOU CAN PROFIT FROM THE APOCALYPSE

Microsoft's Web Site: IF YOU DIDN'T EXPERIENCE THE RAPTURE, DOWNLOAD  
SOFTWARE PATCH RAPT777.EXE.